



Greetings,

I'm Jake Hamann

TEDx Speaker.

Serial Entrepreneur.

Disruptive Innovator.

Ecosystem Builder.

a few words

About Me



As a serial entrepreneur, young widow, and recovering food addict, my journey has taken me to unexpected places with many twists and turns in the road.

In 2012, with one successful business under my belt, I launched what would become my greatest professional accomplishment: **ONEFIRE**, an innovation agency of over 30 talented ideators in my hometown of Peoria, IL.

As ONEFIRE continued its rapid growth, I co-founded Startup Peoria, a non-profit organization dedicated to providing local entrepreneurs with the tools and resources they need to ideate, collaborate, and launch successful businesses.

After receiving recognition on a local and national level as a **40 Leader Under 40** and representative for the State of Illinois through Startup America, I was quickly stopped in my tracks after my wife and high school sweetheart passed away from cancer after 14 years of marriage in late 2016.

Suddenly, I found myself a single father to two soon-to-be teens, trying to balance baseball practice with dance rehearsal while running ONEFIRE. So, in late 2016, I made the difficult decision to step away to focus on my children and pursue a life reset in Dallas, Texas.

Missing the familiarity of family and friends, my children and I returned to the Peoria area in the summer of 2017, where I continued to battle my own health challenges. After a lifelong battle with obesity, I made the difficult decision to pursue bariatric surgery in November 2020, only revealing the deep-rooted attachment and addiction I had to food and the emotions that went along with it.

Struggling to navigate the physical and mental challenges that came with this life-altering surgery, I was fortunate enough to take a 3-week personal retreat to the Southwestern United States, documenting my journey of recovery, reflection, and self-care along the way through a series of posts and vlogs called **"Rediscovering Me."**

Upon completing this life-changing retreat, my purpose and passion for life were renewed, opening my eyes to the opportunity in front of me. As fate would have it, my journey led me back to Dallas in late 2021, where I am now building **ENTEVATE** and continuing to support the growth of entrepreneurship, innovation, and startups across the North Texas region.



"Every second you spend thinking about the next moment you avoid embracing the present. Ensure your life isn't lived entirely in your head."

— Vex King, Good Vibes. Good Life.



Why Me?

My Passions

What is my why? What motivates me on a daily basis? What is my purpose?

My why is quite simple: **My purpose is to better people's lives with my story.**



Leadership & Culture

Servant Leadership / Leading with Culture / Personal Productivity



Entrepreneurial Journey

Idea Validation / Work-Life Balance / Coaching & Mentoring / Fundraising



Young Widow

Grief + Loss / Navigating Trauma / Support Resources / Pre-teens and Death



Food Addiction

Mental Health / Food as a Substance / Resources for Men / Self-Love & Image

"Leadership is not about being in charge, it's about taking care of those in your charge. And anyone can learn to be a leader. The first requirement is you have to want to be one. Then you have to learn the true definition of what it means to lead."

— Simon Sinek

Why Me?

My Expertise

My 20+ years of experience and expertise as an entrepreneur, community leader, father, and widower gives me a unique perspective on various aspects of business and life.

Leadership

Business Growth & Scaling
Culture & Values
Personal Productivity

Entrepreneurship

Ecosystem Building
Economic Development
Startup Mentoring & Advising

Creative & Marketing

Branding & Design
Inbound Marketing
Social Media Marketing

Business

Innovation Strategy
Digital Transformation
Process Improvement
Standards Development
Change Management
Learning & Development

Disruptive Innovation

Enterprise XR Strategy
Augmented Reality
Virtual Reality
Mixed Reality
Enterprise Content

I am currently open to speaking engagements, workshop facilitation, or providing subject matter expertise on any of the above topics.



Why Me? Speaking Engagements

With a captivating stage presence and polished delivery, I strive to engage and connect with every audience I encounter. Drawing upon my expertise in a variety of fields, I aim to deliver presentations that leave a lasting impression, providing valuable insights and impactful content that resonates and inspires.

TEDx St. George
Embracing Disruption:



SEMA
Launch Pad:



People of Peoria
Podcast:



CodeLaunch
2021 Pitch:





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